



AvMA 30th Anniversary Gala Celebration

**Friday 23 November 2012
Grand Connaught Rooms, London**

Sponsorship Opportunities
Your chance to be involved in AvMA's big night!



This is your opportunity to support a very special evening celebrating the 30th Anniversary of AvMA and to mark the progress that has been made in patient safety and justice since AvMA was formed in 1982.

This prestigious event will attract considerable attention and publicity amongst the clinical negligence world and offers an exciting way to raise your organisation's profile and demonstrate your involvement in AvMA's 30th Anniversary to your clients, contacts and colleagues. Our 25th Anniversary Gala Celebration sold out very quickly and we are expecting a similar response this time.

The evening will be one of celebration, with a drinks reception followed by a fantastic three course meal with wine, live entertainment, dancing and some special surprises!

Each sponsor receives the following alongside their main sponsorship package:

- Branding as described within each package
- Your company logo on all e-mail broadcasts promoting the event, to over 6,000 contacts from AvMA's database
- Your company logo, web link and acknowledgment on the AvMA 30th Anniversary web page
- Your company logo and contact details on e-newsletter from AvMA's Lawyers' Service (to over 900 members)
- Words of thanks from AvMA Chief Executive Peter Walsh at the beginning of the evening

Welcome Drinks Reception Sponsor – £4,000 + VAT

- Branding where appropriate in and around the area where the drinks reception will take place
- Discounted ticket price of £100 + VAT instead of £130 + VAT per person when buying a table at the event
- Your company logo on the inside page of the programme and booking form
- Logo and acknowledgement on the inside page of the menu cards

Entertainment Sponsor – £4,000 + VAT

- Branding where appropriate in and around the areas where the acts are performing
- Discounted ticket price of £100 + VAT instead of £130 + VAT per person when buying a table at the event
- Your company logo on the inside page of the programme and booking form
- Logo and acknowledgement on the inside page of the menu cards

Promotional Programme & Booking Form Sponsor – £3,000 + VAT

- Exclusive branding (logo in colour) on the front of the programme brochure, mailed to over 3,000 potential guests
- Discounted ticket price of £110 + VAT instead of £130 + VAT per person when buying a table at the event
- Logo and acknowledgement on the inside page of the menu cards

Menu Sponsor – £3,000 + VAT

- Exclusive branding (logo in colour) and acknowledgement on the front of the menu cards, given to all guests on the evening
- Discounted ticket price of £110 + VAT instead of £130 + VAT per person when buying a table at the event
- Your company logo on the inside page of the programme and booking form

Tickets & Pre-Event Information Sponsor – £3,000 + VAT

- Exclusive branding on the tickets and pre-event information sent to each guest
- Discounted ticket price of £110 + VAT instead of £130 + VAT per person when buying a table at the event
- Your company logo on the inside page of the programme and booking form
- Logo and acknowledgement on the inside page of the menu cards

Wine Sponsor – £3,000 + VAT

- Exclusive branding on the front of the wine menu cards, two of which will be on each table at the dinner
- Discounted ticket price of £110 + VAT instead of £130 + VAT per person when buying a table at the event
- Your company logo on the inside page of the programme and booking form
- Logo and acknowledgement on the inside page of the menu cards

Flowers Sponsor – £2,000 + VAT

- Exclusive branding on cards in flower arrangements on each table
- Discounted ticket price of £120 + VAT instead of £130 + VAT per person when buying a table at the event
- Your company logo on the inside page of the programme and booking form
- Logo and acknowledgement on the inside page of the menu cards

Water & Soft Drinks Sponsor – £2,000 + VAT

- Branding and acknowledgement on the inside of the wine and drinks menus
- Discounted ticket price of £120 + VAT instead of £130 + VAT per person when buying a table at the event
- Your company logo on the inside page of the programme and booking form
- Logo and acknowledgement on the inside page of the menu cards

CONTACT

Please contact Ed Maycock, AvMA Events Manager, to book your sponsorship package or for further information – conferences@avma.org.uk, Tel: 020 8688 9555.