



Essential Ophthalmology
27 January 2011, Woburn House, London
Conference Sponsorship Opportunity

Ophthalmology negligence claims are infrequent in England but when a case of clinical negligence does occur the consequences for the patient can be severe.

This essential intermediate level conference is an excellent opportunity to update your knowledge on current medical and surgical treatments in the field of Ophthalmology. Delegates will learn from leading experts on neuro-ophthalmology, cataract surgery, diseases of the eye including types of glaucoma and its risk factors, retinal detachment, paediatric ophthalmology and laser treatment. Ophthalmic trauma and the failure to diagnose and treat appropriately will also be highlighted.

By sponsoring this event for a fee of **£1,500 + VAT**, you will have an outstanding opportunity to promote your organisation to approximately 40-70 delegates at the conference, as well as receiving the following benefits:

- **Exhibition display space of 3m x 2m**
- **A full page synopsis/advertisement in the conference proceedings**
- **Company logo on the front cover of the conference proceedings and programme**
- **One free delegate place to attend all conference sessions; discounted rates for further delegates; lunch and refreshments for two stand personnel**
- **Delegate contact list**
- **Acknowledgement in the chairman's opening remarks**
- **Company logo on conference signage and on screen between conference sessions**
- **Company logo, acknowledgement and web link on the AvMA web site**
- **Acknowledgement in mailings to over 6,000 contacts from AvMA's database**

If you would like to take advantage of this excellent promotional opportunity, then please complete your details below and return with payment. Should you require any further information, please do not hesitate to e-mail conferences@avma.org.uk or call 020 8688 9555.

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