



The Annual Legal & Ethical Issues in Healthcare Conference
Thursday 4 November 2010, Woburn House, London
Conference Sponsorship Opportunity

The fourth Annual Legal & Ethical Issues in Healthcare conference, jointly hosted by The Medical Protection Society (MPS) and AvMA, will take place on Thursday 4 November 2010. With healthcare professionals and patients facing ever-increasing legal and ethical dilemmas, this is an essential conference for doctors, nurses, lawyers, managers, regulators, patients, academics and policy makers. Leading experts will cover the most topical and essential legal and ethical issues in healthcare, including life and death decisions and end of life issues, rationing on the basis of lifestyle, whistleblowing, the accountability of healthcare professionals and the regulation of managers.

By sponsoring this popular event for a fee of **£1,500 + VAT**, you will have an outstanding opportunity to promote your organisation to approximately 100-120 delegates at the conference, as well as receiving the following benefits:

- **Exhibition display space of 3m x 2m**
- **A full page synopsis/advertisement in the conference proceedings**
- **Company logo on the front cover of the conference proceedings and programme**
- **One free delegate place to attend all conference sessions; discounted rates for further delegates; lunch and refreshments for two stand personnel**
- **Delegate list**
- **Acknowledgement in the chairman's opening remarks**
- **Company logo on conference signage and on screen between conference sessions**
- **Company logo, acknowledgement and web link on the AvMA web site**
- **Acknowledgement in mailings to over 6,000 contacts from AvMA's database**

If you would like to take advantage of this excellent promotional opportunity, then please complete your details below and return with payment. Should you require any further information, please e-mail conferences@avma.org.uk or call 020 8688 9555.

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