

ACTION AGAINST MEDICAL ACCIDENTS
35th ANNIVERSARY

Sponsorship Package



We are offering a unique opportunity to promote your company during 2017-18 and help AvMA celebrate 35 years of supporting people affected by medical accidents.

We invite you to become one of our 35th anniversary sponsors for 2017-2018.

For a sum of £5,000 + VAT your company will be prominently featured in year-long promotion of our anniversary activities. This includes your logo on a special 35th anniversary 'Roll of Honour' section of our website and a rolling feature on our homepage; prominent acknowledgement in our newsletters and mailings to over 6,000 recipients throughout 2017-18; and acknowledgement, branding and two free places at our prestigious anniversary gala dinner at the Grand Connaught Rooms in London on 1st December 2017 (plus a large discount on additional places).

This will also raise much needed funds for the charity and awareness of the ongoing need to improve patient safety and access to justice. Your support will help us maintain and develop our well respected and vital advice and support services to people at a time of great need, and our influencing work in the interest of access to justice and patient safety. AvMA is a unique charity specialising in these areas.

We look forward to working with you and to celebrating with you on the evening of 1st December.

With thanks and best wishes

Peter Walsh

Peter Walsh
Chief Executive



The 30th Anniversary Gala Celebrations at the Grand Connaught Rooms

Sponsorship Package

BENEFITS OF SPONSORSHIP INCLUDE:

35th ANNIVERSARY GALA CELEBRATION

Logo and acknowledgement in all Gala Celebration marketing emails (circulation 6,000+)

Logo and acknowledgement on promotional flyer and booking form

Logo and acknowledgement on screen and signage at the celebration

Logo and acknowledgement on menu cards

Logo on tickets and pre-event information (400+ guests)

Two free tickets to attend the Gala

Discounted price of £99 + VAT per person for additional tickets (standard price £130 + VAT)

Words of thanks from AvMA Chief Executive Peter Walsh at the beginning of the Gala

35th ANNIVERSARY YEAR

Your company will be prominently featured in year-long celebrations of our 35th Anniversary

Special 35th Anniversary 'Roll of Honour' on the AvMA website and a rolling feature on our homepage

Logo and acknowledgement in AvMA's newsletters throughout the anniversary year

Logo and acknowledgement in all AvMA conference documentation throughout the year

CONTACT

Please contact **Ed Maycock, AvMA Events Manager**, to book your sponsorship package or for further information

conferences@avma.org.uk Tel: 020 8688 9555

Be there on our big night!

AVMA'S 35th ANNIVERSARY GALA CELEBRATION Evening of Friday 1 December 2017 Grand Connaught Rooms, London

This prestigious event will attract considerable attention and publicity amongst the clinical negligence world and offers an exciting way to raise your organisation's profile and demonstrate your involvement in AvMA's 35th Anniversary to your clients, contacts and colleagues. We had a fantastic response to our 25th and 30th Anniversary Gala Celebrations and we are expecting a similar response this time. Booking will open soon.

The evening will be one of celebration, with a drinks reception followed by a fantastic three-course meal with wine, live entertainment, dancing and some special surprises! Put the date in your diary!