

Crowdfunding for inquests

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What is CrowdJustice?

CrowdJustice is the platform built for funding legal advice and representation.

£10+ million
raised

300,000+
backers

7 Supreme
Court cases

350+
firms



Leigh Day



IM irwinmitchell
solicitors

dpg
delighton pierce glyn

IRVINE
THANVI
NATAS

EdwinCoellP
LAW FIRM

B BIRNBERG
PEIRCE

How it works



Examples of how funds raised are used

Adverse costs risk

- Costs Capping Order
- ATE premium
- Risk management: funds to cover some of the potential exposure

Disbursements (incl. when working on a CFA)

- Expert reports, court fees, bundles
- Counsel's fees

Lawyers' fees

- Initial investigatory work: e.g. £2-5k for advice and letter or opinion from counsel
- Can raise funds in stages thereafter, whether to pay all fees, or supplement private funding

Other

- For campaigns run by registered charities, unused funds are retained at the end of the campaign for general purposes, with no reporting requirements to CrowdJustice or backers

Types of funding – from high profile to private



Tim Johnson Law

Dr Chris Day established whistleblowing protection for junior doctors in an employment tribunal case that went to the Court of Appeal.

£244,000 raised 4,300 backers



**FIGHTING FOR
PENSIONS JUSTICE**

IN UK HIGHER EDUCATION

Gordon Dadds

A group of lecturers and academics sought specialist pensions advice from Gordon Dadds and a QC on changes to their pension scheme.

£50,000 raised 2,000 backers

Private

A woman sought initial legal advice, via her friends and family, for an employment matter.

£5,000 raised 23 backers

Case studies – inquests



Hudgell Solicitors

Families of the victims of serial killer Stephen Port raised funds for representation at the four inquests held together in Walthamstow.

£12,435 raised **343 backers**



Irwin Mitchell

Parents of Natasha Abraham raised funds for representation at inquest after their daughter was one of eleven students who took their own lives at Bristol University.

£28,027 raised **718 backers**



Minton Morrill

Family of Libby Rose raised funds to instruct an expert and to make submissions to the Coroner to appeal the decision not to hold an inquest into Libby's death.

£5,575 raised **198 backers**

Case studies – inquests



Birnberg Peirce

Family of Charlie Nokes who died in prison on an IPP sentence raised funds to prepare for the inquest and for representation at inquest.

£6,553 raised 276 backers



Irwin Mitchell

Family of Shay Martyn Turner raised funds for representation at inquest after their son died in hospital after receiving incorrect treatment.

£28,027 raised 718 backers



Leigh Day

Family of Colette McCulloch raised funds for a judicial review of the Coroner's decision to fully investigate the circumstances of their daughter's death.

£17,395 raised 348 backers

What makes a successful campaign?

A motivated client

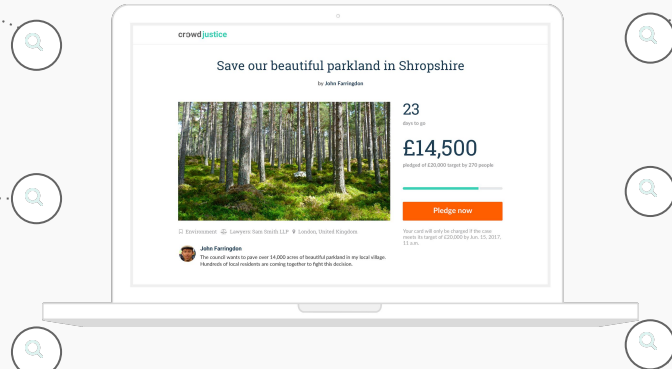
Someone **outside the legal team** who's motivated to campaign and reach out to friends, family and others in their network.

First 48 hours are key

Early momentum is key, so preparation before launch is important in achieving success and hitting target.

We support the person raising funds

You will be provided with tools and guidance from our Campaigns Team.



Social beats press

While having great press can be helpful, more than **70% of pledges** come from social and emails. Not from press/media coverage.

£35 average donation

Is what we've seen on public cases. Can then estimate how many pledges are needed to hit your target, based on their network.

5% conversion rate on page

Around 5% of people who visit a page convert to a pledge.

The screenshot displays the Legi dashboard interface. On the left, a sidebar menu includes options like Dashboard, PRODUCTS (CrowdJustice, Convert, Group claims, Payments), MANAGEMENT (My cases, Firm's cases), Stats, Resources, and Help centre. The main area features several widgets:

- CrowdJustice**: Shows £204,527 TRANSFERRED and 15 CASES.
- Convert**: Includes an illustration of a person holding a magnifying glass over a target icon.
- Group Claims**: Features an illustration of a person pointing at a checklist.
- Convert Modal**: A dark overlay with the heading "Convert" and text asking if the user has accepted instructions yet or wants to invite clients who have already instructed.
- Your firm's convert numbers**: A grid showing progress for Invited (10/100%), Onboarding (5/50%), Raising funds (4/40%), and Funded (2/20%).
- Funds Transferred**: A large card showing £2,348.
- My cases**: A table listing individual cases with details on status, days left, pledges, and targets.

CASE	STATUS	DAYS LEFT	PLEDGES	PLEGGED
For the preservation of tulips in East London! By: Sarah Gaines	Live	12	1	£0 initial target: £19,000
This is not fair! By: Brian Haynes	Closed	-	1	£0 initial target: £12,000
Help me fight for justice! By: Douglas Bernard	Closed	-	150	£3,000 initial target: £15,000
Initial advice By: Joseph Green	Funded	-	1	£1,400 stretch target: £3,000
Seraphine Johnson's case By: Seraphine Johnson	Funded	-	1	£1,100 stretch target: £2,000

Legal

Questions?

Contact Lauren Watson (Legal Partnerships Manager) at Legl for more information:

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