

SPONSORSHIP & EXHIBITION OPPORTUNITIES

at *the event* for clinical negligence
specialists

*34th Annual Clinical Negligence
Conference*

21 - 22 March 2024

*(Exhibition set up & Welcome Event
20th March 2024)*

Royal Armouries Museum, Leeds



avuma
action against medical accidents

ACNC 2024 PACKAGES AVAILABLE

Mid – Conference Dinner Sponsor - NOT AVAILABLE

£4,250 + VAT

Conference Tote Bags Sponsor - NOT AVAILABLE

£4,050 + VAT

Conference Lunch Sponsor - AVAILABLE

£3,950 + VAT

Conference Programme Sponsor - NOT AVAILABLE

£3,800 + VAT

Welcome Event Sponsor - NOT AVAILABLE

£3,700 + VAT

Online Conference Documentation Pack Sponsor - AVAILABLE

£3,250 + VAT

Webpage and e-mail Update Sponsor - NOT AVAILABLE

£3,250 + VAT

360 Photo Booth Sponsor @ Mid-Conference Dinner - NOT AVAILABLE

£3,050 + VAT

Refreshment Breaks Sponsor - NOT AVAILABLE

£3,050 + VAT

Plenary Conference Room Sponsor - NOT AVAILABLE

£3,050 + VAT

Exhibitor Packages - AVAILABLE

- Premium Exhibition Package £2,050 + VAT – to include space of 5m x 1.5m
- Standard Exhibition Package £1,650 + VAT – to include space of 3m x 1.5m

About AvMA:

Action against Medical Accidents (AvMA) is the independent charity promoting better patient safety and justice for people who have been affected by a medical accident. We also provide services for the legal profession and are renowned for organising medico-legal conferences and events for solicitors, barristers and healthcare professionals.

Why your organisation should sponsor/exhibit at #ACNC2024:

Now in its 34th year, the Annual Clinical Negligence Conference (ACNC) is established as **the event** for the clinical negligence community, bringing together around 500 solicitors, barristers and medical experts to hear the latest medico-legal developments, to learn from key medical experts and to meet and network with other clinical negligence and healthcare specialists.

This unique environment offers companies the ideal opportunity to focus their marketing activity, and reinforce their brand, by gaining exposure and access to a highly targeted group of delegates and experts, which in turn creates new business opportunities and helps maintains customer interface with current clients.

All Premium Sponsors will receive one free non-residential place to attend the conference sessions, and, in addition, we also offer a 20% discount on all additional conference registration fees for employees of Premium Sponsors and 10% for Exhibitors and Promotional Sponsors.

Additionally, those in attendance will also have the opportunity to attend our very popular social functions, starting with the Welcome Event on Wednesday 20th March, and the Mid-Conference Dinner on Thursday 21st March. With both functions selling out two weeks ahead of the conference in 2023, you don't want to miss out!

What our delegates say:

- *“Still the best conference for clinical negligence specialists.”*
- *“This was my first year attending the AvMA annual conference as I qualified at the start of the first lockdown and it is an event which I will put in my diary each year. My colleagues and I were grateful for the opportunity to attend the conference and be inspired by the talented clinicians and colleagues also in attendance.”*

To book your sponsorship/exhibition/promotional package, or for further information, please contact Ed Maycock, AvMA Events Manager -
e-mail: conferences@avma.org.uk, Tel: 020 3096 1140.



ACNC 2024 Premium Sponsorship Opportunities -AVAILABLE

Each Premium Sponsor receives the following alongside the benefits of each main sponsorship package:

- Exhibition display space (3m x 1.5m) in a prime position (please e-mail conferences@avma.org.uk if your exhibition stand is larger than 3m x 1.5m).
- One complimentary non-residential place at the conference (worth over £600), plus lunch and refreshments for two additional exhibition stand staff
- 20% discount on all additional conference registration fees for employees of your company
- Your company logo in the ACNC 2024 e-brochure
- Your company logo on the ACNC 2024 website with a click through to your own website
- Your company logo and contact details on pre-conference e-newsletter from AvMA's Lawyers' Service to over 2,900 members
- A full page A4 advert / synopsis accompanied by your company's logo in the online conference documentation
- Distribution of one item (marketing material or promotional gift) in conference bag given to every delegate
- Words of thanks from the Conference Chair at the beginning of the conference

Mid-Conference Dinner Sponsor - £4,250 + VAT - N/A

- Exclusive sponsorship of drinks reception and conference dinner on the evening of Thursday 21st March at the Royal Armouries Museum.
- Menus branded with your company logo on each table, with a QR code in the menu directing delegates to your company homepage.
- Appropriate branding within reception and dinner rooms
- Words of thanks from AvMA's Chief Executive in words of welcome
- Your logo will be featured against the Mid-Conference Dinner listing in the conference programme
- Four free places at the reception and dinner
- Reserved company table in prime location at the dinner and representative of company assisting with the prize draw
- Special mention of thanks on our social media accounts.

Conference Tote Bag Sponsor -

£4,050 + VAT - N/A

- Exclusive branding on conference bags distributed to all delegates. Our bags hold all the inserts from our exhibitors, and delegates are likely to re-use this bag time and time again

Conference Lunch Sponsor -

£3,950 + VAT - AVAILABLE

- Menus branded with your company logo
- Signage with your logo at refreshments serving points, this also includes a QR code on the signage directing delegates to your company homepage
- Your logo will be featured against lunch breaks listed in the conference programme
- Mention in online conference documentation, with link to your company website

Conference Programme - £3,800

+ VAT - N/A

- Exclusive branding on the front of the conference brochure

Welcome Event Sponsor - £3,700 +

VAT - N/A

- Exclusive sponsorship of the Welcome Event on the evening of Wednesday 20th March at The Sky Lounge, Doubletree by Hilton, Leeds.
- Four complimentary places to attend the event
- Menus branded with your company logo including a QR code in the menus directing delegates to your company homepage
- Drinks tokens branded with your company name/logo given to all guests
- Your logo will be featured against the Welcome Event listing in the conference programme
- Opportunity to display your banner at the event
- Special mention of thanks on our social media accounts



Online Conference

Documentation Pack Sponsor -

£3,250 + VAT - AVAILABLE

- Exclusive branding on the online conference pack linking to your company website

ACNC 2024 Webpage & e-mail

Update Sponsor - £3,250 + VAT - N/A

- Your logo will be prominently featured with web link and acknowledgement on the ACNC 2024 web page and also on the ACNC e-mail updates that will be sent out multiple times in the months leading up to the conference

360 Photo Booth Sponsor @ Mid - Conference Dinner - £3,050 + VAT - N/A

- Company name, logo and acknowledgment of your sponsorship of the photo booth included in the menu cards which will be on each table at the dinner

Refreshment Breaks Sponsor -

£3,050 + VAT - N/A

- Signage with your logo at refreshments serving points, this also includes a QR code on the signage directing delegates to your company homepage
- Your logo will be featured against all refreshment breaks listed in the conference programme
- Mention in online conference documentation, with link to your company website

Plenary Conference Sessions

Sponsor - £3,050 + VAT - N/A

- Signage in the main conference room for the plenary conference presentations, attended by all delegates
- Your logo on the holding slide appearing on the screen before the plenary sessions
- Your logo will be featured against all plenary sessions listed in the conference programme
- Mention in delegates online conference documentation, with link to your company website



ACNC 2024 Exhibition Packages

Exhibiting at the Annual Clinical Negligence Conference allows companies to promote their products and services to all conference attendees during scheduled breaks.

Exhibition Packages - AVAILABLE

Premium Exhibition Package £2,050 + VAT – to include space of 5m x 1.5m

Standard Exhibition Package £1,650 + VAT – to include space of 3m x 1.5m

What's included:

- Exhibition display space
- Lunch and refreshments for 2 exhibition stand staff on both days of the event, including access to the main plenary sessions
- Your company logo in the ACNC 2024 brochure
- Your company logo on the ACNC 2024 website with a click through to your own website
- Distribution of one item (insert of marketing material or promotional gift) in conference bag given to every delegate.
- Conference proceedings - a half page A4 advert / synopsis accompanied by your company's logo in the conference online documentation
- Your company logo and contact details on pre-conference e-newsletter from AvMA's Lawyers' Service to over 2,900 members
- 10% discount on conference registration fees for employees of your company
- Your company logo in ACNC e-mail updates to delegates ahead of the conference

What our exhibitors say:

- *"The ACNC is a great place to get good conversations going, and its an opportunity for us to showcase what we can offer to a wider audience."*
- *"Its a great opportunity to put faces to names, and network with those who are in the same position as us."*

To book...

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