

LinkedIn:

Option 1 – Partnership Focus

It's great to see this kind of collaboration in healthcare.

AvMA has teamed up with Dr Lynette Ewart to lead **Squat for Patient Safety** — a campaign focused on stronger conversations and safer care.

Watch Lynette's message here 

Attach video -

<https://www.avma.org.uk/wp-content/uploads/Squat-for-Patient-Safety-1.mp4>

If you believe in learning, partnership and improving healthcare together:

- ✓ Share this
- ✓ Sign up
- ✓ Tag colleagues who might want to get involved

Let's help this reach as many people as possible.

[avma.org.uk/squat](https://www.avma.org.uk/squat)

#SquatForPatientSafety #PatientSafety #HealthcareCollaboration

Option 2 – Celebrating the Collaboration

Really encouraged to see AvMA working alongside Dr Lynette Ewart on **Squat for Patient Safety**.

This is exactly the kind of collaboration that helps strengthen healthcare systems — professionals and patient advocates working together.

Watch Lynette's message 

Attach video -

<https://www.avma.org.uk/wp-content/uploads/Squat-for-Patient-Safety-1.mp4>

Please share or sign up if you can:

[avma.org.uk/squat](https://www.avma.org.uk/squat)

Facebook:

It's great to see AvMA teaming up with Dr Lynette Ewart for **Squat for Patient Safety** 

This kind of collaboration — a doctor working alongside a patient safety charity — is how healthcare improves.

Watch Lynette's message 

Attach video -

<https://www.avma.org.uk/wp-content/uploads/Squat-for-Patient-Safety-1.mp4>

If you can, please:

- ✓ Share this
- ✓ Or sign up
- ✓ Or tag someone who might be interested

Every share helps grow the movement.

[avma.org.uk/squat](https://www.avma.org.uk/squat)

Instagram:

Love seeing this collaboration 

AvMA has teamed up with Dr Lynette Ewart to lead **#SquatForPatientSafety** — bringing healthcare professionals and patient advocates together.

Watch her message 

Attach video -

<https://www.avma.org.uk/wp-content/uploads/Squat-for-Patient-Safety-1.mp4>

Share. Sign up. Tag someone.

Link in bio 

Short Copy (any platform)

Great to see AvMA and Dr Lynette Ewart collaborating on **Squat for Patient Safety**.
Watch and share 🙌

<https://www.avma.org.uk/wp-content/uploads/Squat-for-Patient-Safety-1.mp4>

Sign up here: [avma.org.uk/squat](https://www.avma.org.uk/squat)

Personal Message Template:

Hi [Name],

I'm helping promote **Squat for Patient Safety**, a collaboration between AvMA and Dr Lynette Ewart.

It's really positive to see a doctor working alongside a patient safety charity to strengthen conversations and support safer systems.

Here's Lynette's short video:

<https://www.avma.org.uk/wp-content/uploads/Squat-for-Patient-Safety-1.mp4>

Would you consider sharing or signing up?

Thank you.

Useful Links & Resources:

Graphics

- [Download the Squat for Patient Safety Video](#)
- [Download Squat For Patent Safety Image 1](#)
- [Download Squat For Patent Safety Image 2](#)
- [Download Squat For Patent Safety Image 3](#)

Our Social Pages

- [AvMA's LinkedIn Account](#) (repost & share squats content!)

- [AvMA's Instagram Account](#) (follow us, tag us in your posts & repost our squats content!)
- [AvMA's Facebook Account](#) (give us a like and a follow, share our posts!)